



Kids In The Middle®

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FOR IMMEDIATE RELEASE:

Kids In The Middle Hires New Director of Development

ST. LOUIS (February 16, 2022) - Kids In The Middle (KITM), a nonprofit agency, is pleased to announce the addition of Sherry Nelson as the Director of Development. Nelson previously served as the Director of Advancement for Planos for People. She brings over eight years of development experience.

“Sherry is a proven fundraiser who has a track record of establishing relationships with donors and building and growing revenue for organizations,” says KITM CEO Katy Walter. “Her passion for mental health and the work we do makes her the ideal candidate.”

Nelson holds a BA in Psychology from Northeastern College and an MSW from the University of Missouri – St. Louis. She currently serves as a Jazz St. Louis Young Friends Board Member, where she supports the development department, participates in fundraising asks, and plans events coordinated by the young friends.

Sherry Nelson, Director of Development, said, “I am thrilled to join the Kids In The Middle team. I know from the interview process that this was an organization I wanted to be a part of now. This role allows me to combine my passion for mental health and my passion for development. It really is the perfect fit for me, and I cannot wait to work with Katy, the Board, and the entire team at Kids In The Middle.”

In the new position, Nelson will continue to grow both the KITM’s fund development and marketing initiatives. Her proven ability to plan, organize, and direct all fundraising efforts, along with her experience in overseeing the development and implementation of marketing strategies, makes her an asset to the organization.

About Kids In The Middle

Kids In The Middle (KITM) helps children and families transition to a new way of life before, during and after separation and divorce, for the sake of creating healthier futures for all involved. Founded in 1977, KITM is a nationally accredited nonprofit agency that provides comprehensive and confidential counseling, education and support services focused on the entire family. KITM is a proud member of the United Way of Greater St. Louis and receives funds from the St. Louis County Children’s Service Fund. KITM is located at 2650 S. Hanley Rd. in St. Louis, Mo. For more information, visit www.kidsinthemiddle.org.

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